SHARON FELICIO

Web Designer | Front-end Web Developer | Graphic Artist

📞 63 967 296 0041   ✉️ felicio.sharon@gmail.com

🌐 https://sharonfelicio.com   📍 Rizal, Philippines

EDUCATION

Bachelor of Science
in Mathematics major in
Computer Science
2003

SKILLS

- Web Design
- Web Development
- Graphic Design
- SEO
- Marketing
- MS Office | Google Workspace
- Data Entry
- E-com | Social Media

TECHNICAL SKILLS

- HTML
- CSS
- JAVASCRIPT
- JQUERY
- REACT
- PHP
- NODE JS
- PHOTOSHOP
- ILLUSTRATOR
- FIGMA
- CANVA
- CAPCUT

WORK EXPERIENCE

Technical Virtual Assistant   2024- present
Zadie Studio l New York, USA - remote contractor

I specialize in web development (**WordPress, Squarespace, Framer**), **SEO optimization**, and **visual asset creation** to enhance branding. I maintain and update websites, ensuring security, speed, and functionality. Additionally, I manage **social media posting** to boost engagement and online presence. With a keen eye for detail, I provide seamless technical support to help businesses grow.

WordPress Web Development Manager   2022- present
The Thor Group l California, USA - remote contractor

I lead the development, customization, and optimization of **WordPress** websites. I ensure SEO-friendly, secure, and high-performing sites while managing updates, maintenance, and troubleshooting. I also oversee visual asset creation and content integration to enhance branding and user experience. Additionally, I collaborate with teams to implement best practices, streamline workflows, and improve site functionality.

Web Designer | Developer | Graphic Designer   2021 - 2024
Tredano Digital l Perth, AUS - freelancer

I created visually compelling and user-friendly WordPress websites, combining design and functionality. I specialized in front-end development, ensuring responsive and optimized web experiences. My expertise included branding, visual asset creation, and UI/UX design to enhance user engagement. Additionally, I focused on SEO and performance optimization, ensuring websites were both beautiful and effective.

Graphic & Web Designer | Developer   2017 - present
CID Systems l Manila, Philippines - freelancer

I specialize in **WordPress** development and web design, creating visually appealing and high-performing websites. My expertise includes UI/UX design, front-end development, and SEO optimization to enhance user experience. In graphic design, I create flyers and visual assets that support branding and marketing efforts. With a strong focus on both design and functionality, I help businesses establish a compelling online presence.

FAMILIAR WITH

- WORDPRESS
- FRAMER
- SQUARESPACE
- SHOPIFY
- GOOGLE ADS
- FB ADS
- FUNNEL
- CPANEL
- YOUTUBE
- INSTAGRAM
- TIKTOK
- FACEBOOK